

TASTING NOTES



B & W Wines

ATALON PAULINE'S CUVEE, 2012

BACKGROUND

WITH ITS RECENT DEBUT, ATALON HAS EMERGED ON THE WINE SCENE WITH A PROVENANCE FIRMLY ROOTED IN THE NAPA VALLEY. THE SOUL OF THE ATALON STORY IS A GHOST WINERY DATING BACK TO 1888. BUILT BY GENERAL W.S. KEYES, THE WHITE-STONE BUILDING ATOP HOWELL MOUNTAIN CLAIMS A STAKE IN NAPA VALLEY VITICULTURAL LORE. AT THE TURN OF THE TWENTIETH CENTURY, GENERAL KEYES WAS PRODUCING WINES CONSIDERED TO BE AMONG THE BEST IN NAPA COUNTY FROM THIS OLD LANDMARK. FROM THE 1970'S THE CABERNET SAUVIGNON VINES SURROUNDING THE WINERY HELPED TO ESTABLISH THE REPUTATION OF SEVERAL BOUTIQUE NAPA WINERIES, INCLUDING LIPARITA, DUCKHORN AND LA JOTA.

ATALON WINES ARE A COMPREHENSIVE EXPLORATION OF THE NAPA VALLEY APPELLATION. DRAWING FRUIT FROM SELECTED VINEYARDS, THE WINES ARE A COMPOSITE OF VINEYARDS STRETCHING FROM THE ROLLING HILLS OF NAPA-CARNEROS IN THE SOUTH TO THE PEAKS OF HOWELL MOUNTAIN IN THE NORTH. ATALON IS DEDICATED TO THE TRUE ESSENCE AND FLAVOR OF THE NAPA VALLEY, A DISTINCTION DEFINED BY CABERNET SAUVIGNON AND MERLOT. VINEYARDS ARE CHOSEN FOR PROVEN QUALITY FROM THE BEST KNOWN DISTRICTS KNOWN TO GROW HIGH QUALITY CABERNET SAUVIGNON AND MERLOT, INCLUDING OAKVILLE, RUTHERFORD, MOUNT VEEDER, ATLAS PEAK, NAPA CARNEROS AND HOWELL MOUNTAIN.

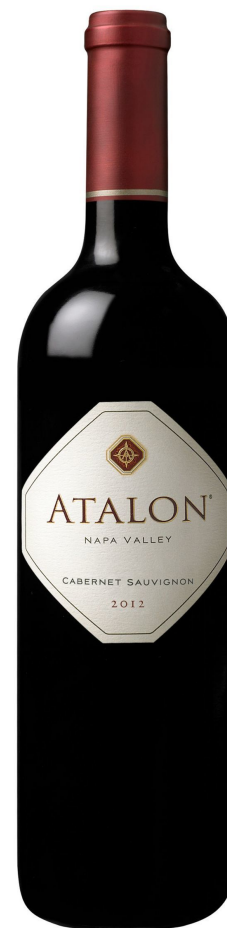
REVIEWS

91 POINTS, NATALIE MACLEAN (NATALIEMACLEAN.COM):

"SAVOURY AND JUICY WITH FLESHY BLACK PLUM AND BLACKBERRY. FINISHES WITH DARK SPICE AND A FERAL NOTE. PAIR WITH ROAST BEEF."

90 POINTS, ROBERT M. PARKER JR. (ROBERT PARKER'S WINE ADVOCATE):

"A REALISTICALLY PRICED WINE FROM NAPA, THE 2012 PAULINE'S CUVEE IS AN OUTSTANDING BLEND OF 75% MERLOT, 20% CABERNET FRANC AND THE REST CABERNET SAUVIGNON AND MALBEC (7,500 CASES) IS A BEAUTY FROM FOUR VINEYARDS IN NAPA VALLEY, SHOWING THE VINTAGE'S TELLTALE PURITY, DENSE PURPLE COLOR, LUSHNESS AND SEDUCTIVE MOCHA, ESPRESSO AND CHOCOLATY NOTES INTERMIXED WITH BLACK CHERRY AND BLACKCURRANT FRUIT. THIS IS A MEDIUM TO FULL-BODIED, LUSH, HEADY WINE TO DRINK OVER THE NEXT 5-10 YEARS."



VINTAGE: 2012

WINERY: ATALON ([HTTP://WWW.ATALON.COM](http://www.atalon.com))

AVAILABILITY: COMING SOON TO VINTAGES

LCBO NUMBER: 432310

BOTTLE SIZE: 750 ML

COMPOSITION: MERLOT AND CABERNET FRANC



B & W WINES

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