



## St George Terroir Gin

**Price:** \$57.95 + refundable bottle deposit and handling fee

**Varietal:**

**Brand:** St George

**LCBO Product #:** 452614

**LCBO:**

**Region:** California, USA

**Category:** Regular Consignment

**Bottles Per Case:** 6

**Bottle Size:** 750ml

### Availability

Availability in consignment

### Background

Since St. George Spirits was founded in 1982, we've grown from a dedicated eau de vie distillery into a diverse operation that makes a range of craft spirits.

Then: a bare-bones production facility with tasting tables jerry-rigged on sawhorses.

Now: a 65,000-square-foot hangar with a spectacular tasting room, laboratory, and a lineup of the most beautiful copper stills in the industry.

Then: a one-man operation.

Now: a diverse team of individuals passionate about artisan spirits.

It's a lot to be proud of. But it didn't happen overnight.

We've grown slowly over the last 35 years, hiring one person at a time, adding one copper still at a time. We don't have a marketing team or a big advertising budget. What we do have are passion, ideas, and access to superlative raw materials.

The craft distillation movement has grown with us over the years, and we've been joined by hundreds of new distilleries across the country. As the landscape has changed, there's been a lot of talk about established spirits brands vs. newcomers. Big brands vs. small brands.

The way we see it, it's not that small or big is better. It's not that new or old is better. Better is better.

And with that in mind, we have dedicated ourselves to making the best spirits we can.

### Tasting Notes

An ode to the wild beauty of the Golden State.

Forest-driven and earthy, Terroir is a profoundly aromatic gin with a real sense of place.

We wanted to make a spirit that conveyed what we love about the monumental groves of trees, moist and misty glens, and sun-baked chaparral of our favorite local parklands.

With Terroir Gin, we try to take you there with Douglas fir, California bay laurel, coastal sage, and other evocative botanicals. Sip it and be transported.

Terroir is a forest in your glass—with ultra woody notes of Douglas fir, California bay laurel, sage, and a hint of citrus.

Stunning on the rocks or in a martini. Absolutely lovely in a Collins garnished with fresh fennel and bay leaf (or whatever fresh herbs you happen to have on hand).

For some, the Douglas fir in this gin immediately triggers an association with Christmas—but for us it's a gin for all seasons. At the height of summer, try Terroir with fresh huckleberries, blueberries, or raspberries for an earthy, brambly delight.

