

## **2014 Murphy Goode Pinot Noir**

**Price:** \$24.95 + refundable bottle deposit and handling fee

Varietal: Pinot Noir Brand: Murphy-Goode LCBO Product #: 236033

LCBO:

Region: California, USA Category: High Volume Bottles Per Case: 12 Bottle Size: 750ml

## **Availability**

Availability in consignment

## **Background**

In 1985, Murphy Goode was started by three guys in a bar over a game of dice. Some call it a humble beginning, we just call it Wednesday. Since then, we've gotten bigger but our attitude hasn't. We're still driven by the same spirit of camaraderie of those three founding men playing dice in a bar. And we still believe having a good time is just as important as having a good wine! That's how we've stayed the man's man of wine for 30 years. So for our anniversary, let's celebrate our guy friendly style of wine and share some of the many manly wisdoms we've collected along the way. It will carve out a unique space on the shelf and hopefully in the hearts of our target.

## **Tasting Notes**

Our 2014 Pinot Noir comes from vineyards up and down the coast of California, including Arroyo Seco, Santa Maria Valley, and Monterey. Cool conditions in these prime growing spots keep grapes at a perfect balance between vibrant dark fruit character and bright acidity. Notes of vanilla from ageing in French and American oak add complexity to the intense black cherry aromas and flavours.

